

Frequently Asked Questions for Customers

McGehee Bank's Rebranding to Producers Bank & Trust



We're excited to share with you our plans to be known as Producers Bank & Trust beginning on August 18, 2025.

Why are we changing the name of the bank?

The new name marks an exciting chapter in the bank's 90+ year history as we open the door for new opportunities. We've chosen a new name that reflects the broader scope of services available to you while staying true to the trust we've built serving families and businesses in McGehee and the surrounding communities since 1933.

Is the bank ownership changing?

There are no changes to our bank's local ownership or management. We are not selling the bank or being acquired. We are committed to keeping our bank locally owned and operated. We strongly believe in our future as a locally owned community bank headquartered in McGehee, and believe we can best serve our customers, employees and communities with local ownership and local decision making.

Are there any changes in our bank's management?

There are no changes in our ownership, organizational structure or management team. You'll continue to be served by the same friendly bankers in our offices.

When does the new name go into effect?

On August 18, we'll update our signage, website, online and mobile banking branding, social media pages and be known as Producers Bank & Trust in all our offices.

Will the bank systems change?

Our banking systems are not changing, so you do not need to take any action to access your accounts or other services.

What do I need to do about debit cards and printed checks?

You do not need to change to a new debit card due to our rebranding. Local and national merchants and payment processors will continue to honor your existing debit card and printed checks. When your current debit card reaches its expiration date, we will send you a new card with the Producers Bank & Trust name. When you reorder checks through our bank, they will automatically be printed with the Producers Bank & Trust name.

Is the bank's website changing?

Yes, our website will be changing to Producers.Bank. The Mcgeehieebank.com address will redirect to the new website for a period of time so you can update your computer browser favorites.

How will the name change affect online and mobile banking?

You will sign in to online banking from our website home page just as you do today, with the exact same information in online banking. Our mobile banking app will automatically update with our new logo and name, and everything will be the same within mobile banking other than rebranding.

Are bank email addresses changing?

We will have new email addresses with the name change on August 18, but all bank email addresses with McGehee Bank will continue to work and automatically forward to our new Producers Bank & Trust email addresses.

Is the bank routing number of charter changing?

Our routing number and charter stay the same. Our bank was established in 1933 by local business leaders to serve the banking needs of McGehee and the surrounding communities. We're operated continuously since 1933 and remain locally owned and managed.

Will there be changes to existing loan agreements, Certificates of Deposit, signature cards, etc.?

No changes will be made to existing loan or deposit documents.

Will any of my account numbers change?

No, all account numbers remain the same.

Will the bank have a new logo?

Yes, the new logo for Producers Bank & Trust puts a bold, capital "P" front and center—designed to convey strength, stability, and a solid foundation you can count on. The upward lines projecting from the upper-right corner of the "P," symbolize the bank's commitment to helping customers grow and move ahead confidently.

The logo features a professional and trustworthy color combination of deep navy blue and a lighter steel blue that work together to add dimension and depth.

The design strikes a thoughtful balance between grounded geometry and upward motion. It's a visual representation of Producers Bank & Trust's enduring strength and its forward-looking vision to support generations to come.

How will Producers Bank and Trust serve me, local businesses and our communities?

Since our founding in McGehee in 1933, we have been honored to serve generations of customers with integrity and personal care. We were established as a bank that understood not just finances, but the values and the way of life of the people who lived, worked and raised families in McGehee and the surrounding areas. This is place where relationships matter, where trust has to be earned.

Banking has changed quite a bit over the years, and we've modernized with the times – bringing you new technologies, expanding services and opening doors to new communities. This is why we'll soon be known as Producers Bank & Trust – a name true to our roots but broadening our reach.

Everyone is producing something – a thriving business, a growing family, the pursuit of a better tomorrow. Just as a producer brings life to an idea, we help take your financial vision and make it happen. From securing your first home to growing your business, we're here to help you thrive.

Whether you've been with us for generations or are just discovering us today, we welcome you. Ours is a story built over coffee shop conversations, handshake deals and dreams turned into plans. It's a story that's still being produced – by you, with us.

On behalf of all our team members, we look forward to continuing to serve you with the strength and security of a banking legacy dating back to 1933.